

Arjun Rao

Product Manager · FICTIONAL SAMPLE
Lucknow, India

Skills

product discovery

Applied to self-service product roadmap through documented preparation, execution and review.

roadmaps

Applied to activation improvement study through documented preparation, execution and review.

prioritisation

Applied to product decision practice through documented preparation, execution and review.

customer research

Applied to self-service product roadmap through documented preparation, execution and review.

experimentation

Applied to activation improvement study through documented preparation, execution and review.

analytics

Applied to product decision practice through documented preparation, execution and review.

stakeholder alignment

Applied to self-service product roadmap through documented preparation, execution and review.

go-to-market coordination

Applied to activation improvement study through documented preparation, execution and review.

Summary

Fictional demonstration candidate. All employers, education, projects, achievements and outcomes are illustrative and unverified. Not a real application or licence record. Product Manager with an illustrative 13-year career in product strategy, programme delivery and team coordination. Combines product discovery, roadmaps, prioritisation with disciplined documentation, practical coordination and clear communication. The sample career progresses from focused execution to independent workstream ownership, with responsibilities and boundaries described for each appointment. Selected work includes self-service product roadmap, activation improvement study and product decision practice. These examples explain the original problem, individual contribution, deliverables, review approach and remaining limitations rather than relying on unsupported headline claims. Prepared for experienced product manager opportunities requiring dependable delivery, thoughtful professional judgement and collaboration. The qualification narrative includes MBA in Product Management. Every named organisation and outcome in this record is fictional; professional eligibility is not independently established. Turn a clear brief into dependable product strategy, programme delivery and team coordination work: understand the context, apply product discovery and roadmaps, record the evidence and explain the limitations before handover.

Experience

Product Manager - Meridian Product Advisory (fictional)

2022-07 - Present

Independent ownership of scoped product manager work, coordinating contributors and making review requirements explicit. Includes the first two selected work examples. Defined customer problems and sequenced evidence-led bets. Mapped activation steps and designed a bounded experiment. Led brief clarification and prioritised work using product discovery, roadmaps and prioritisation. Raised unresolved constraints before committing to the next stage. Coordinated peer reviews and handover preparation; used a outcome and scope brief to distinguish completed work, assumptions and follow-up needs. Supported colleagues with practical examples of customer research and maintained a concise learning record after important assignments. Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Product Manager - Northline Product Advisory (fictional)

2018-07 - 2022-06

Owned defined assignments and supported cross-functional coordination. Developed deeper practice in prioritisation and customer research. Maintained decision notes and outcome review routines. Translated incoming requirements into a sequenced plan and aligned responsibilities with the project or service owner. Applied experimentation and analytics to resolve delivery questions while maintaining

Arjun Rao

Product Manager · FICTIONAL SAMPLE
Lucknow, India

Certifications

Stakeholder facilitation workshop

Meridian Professional Learning Studio (fictional)
2023 continuing learning - not a licence or certification
Product discovery and customer research in the context of product manager work. Used reflective exercises and a bounded practice example related to self-service product roadmap.

Outcome measurement practicum

Meridian Professional Learning Studio (fictional)
2024 continuing learning - not a licence or certification
Roadmaps and experimentation in the context of product manager work. Used reflective exercises and a bounded practice example related to activation improvement study.

Dependency and risk planning

Meridian Professional Learning Studio (fictional)
2025 continuing learning - not a licence or certification
Prioritisation and analytics in the context of product manager work. Used reflective exercises and a bounded practice example related to product decision practice.

Languages

English

professional working - fictional sample

Hindi

professional working - fictional sample

source and decision notes. Introduced reusable working documents and reviewed exceptions with the responsible specialist rather than silently changing scope. Prepared a decision and retrospective record so the next team could understand the work and remaining questions. Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Associate Product Manager - Cedarbridge Product Advisory (fictional)

2015-07 - 2018-06

Progressed from supported tasks to independently managed assignments, with review available for unfamiliar or higher-risk decisions. Handled recurring work involving product discovery and roadmaps using a documented preparation and review process. Supported activation improvement study by organising inputs, maintaining issue notes and incorporating reviewer feedback. Coordinated colleagues and internal stakeholders using concise status updates, clear questions and agreed next steps. Improved record consistency through stakeholder alignment and documented handover expectations. Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Product Analyst - Cedarbridge Product Advisory (fictional)

2013-07 - 2015-06

Built practical foundations through supervised assignments, routine documentation and feedback from experienced colleagues. Assisted with product discovery and prioritisation within an agreed scope and escalated unfamiliar work. Prepared inputs and checked completeness before passing work to the responsible reviewer. Maintained task records and learned to communicate assumptions, constraints and observed problems clearly. Applied review feedback to subsequent assignments and developed a dependable working routine. Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Education

MBA in Product Management - Asterbridge Institute of Professional Studies (fictional institution)

2011-07 - 2013-05

completed - fictional record
product discovery roadmaps
customer research
Specialist study on self-service product roadmap; an illustrative learning project, not a published result.

B.Tech in Computer Science - Cedarhaven College of Applied Studies (fictional institution)

2007-07 - 2011-05

completed - fictional record
prioritisation
experimentation
analytics
Applied coursework in product discovery, documentation and reviewed practical assignments.

Arjun Rao

Product Manager · FICTIONAL SAMPLE
Lucknow, India

Projects

Self-service product roadmap

Fictional internal work programme in product strategy, programme delivery and team coordination; not a real client case study. Problem: Requests competed without a shared outcome. Objective: Create a workable response to this issue through product discovery, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up. Product Manager; owned the stated workstream, not the full organisation or every collaborator contribution. Defined customer problems and sequenced evidence-led bets. Prepared the scope with the commissioning team, identified unresolved inputs and used product discovery to turn the brief into a sequenced work package. Applied roadmaps and prioritisation while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes. Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed. Methods: product discovery; roadmaps; prioritisation; customer research Deliverables: Self-service product roadmap - scoped brief; Self-service product roadmap - reviewed working package; Self-service product roadmap - handover and learning summary Review: Reviewed the scoped output against the agreed brief, recorded exceptions and checked that key conclusions could be traced to observations. The review package calls for a outcome and scope brief and a named human reviewer. Illustrative outcome: the team adopted a repeatable approach for self-service product roadmap, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied. Limitations: Synthetic demonstration only. Commercial authority and acceptance decisions remain with the designated human owners in each example. No underlying client documents, independently verified measurements or signed approval records are attached.



Activation improvement study

Fictional internal work programme in product strategy, programme delivery and team coordination; not a real client case study. Problem: Usage dropped before users completed a first task. Objective: Create a workable response to this issue through roadmaps, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up. Product Manager; owned the stated workstream, not the full organisation or every collaborator contribution. Mapped activation steps and designed a bounded experiment. Prepared the scope with the commissioning team, identified unresolved inputs and used prioritisation to turn the brief into a sequenced work package. Applied customer research and experimentation while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes. Assembled

Arjun Rao

Product Manager · FICTIONAL SAMPLE
Lucknow, India

the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed. Methods: roadmaps; prioritisation; customer research; experimentation Deliverables: Activation improvement study - scoped brief; Activation improvement study - reviewed working package; Activation improvement study - handover and learning summary Review: Reviewed the scoped output against the agreed brief, recorded exceptions and checked that key conclusions could be traced to observations. The review package calls for a prioritised delivery or discovery plan and a named human reviewer. Illustrative outcome: the team adopted a repeatable approach for activation improvement study, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied. Limitations: Synthetic demonstration only. Commercial authority and acceptance decisions remain with the designated human owners in each example. No underlying client documents, independently verified measurements or signed approval records are attached.

Product decision practice

Fictional internal work programme in product strategy, programme delivery and team coordination; not a real client case study. Problem: Teams could not revisit prioritisation assumptions. Objective: Create a workable response to this issue through prioritisation, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up. Product Manager; owned the stated workstream, not the full organisation or every collaborator contribution. Maintained decision notes and outcome review routines. Prepared the scope with the commissioning team, identified unresolved inputs and used experimentation to turn the brief into a sequenced work package. Applied analytics and stakeholder alignment while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes. Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed. Methods: prioritisation; customer research; experimentation; analytics Deliverables: Product decision practice - scoped brief; Product decision practice - reviewed working package; Product decision practice - handover and learning summary Review: Reviewed the scoped output against the agreed brief, recorded exceptions and checked that key conclusions could be traced to observations. The review package calls for a decision and retrospective record and a named human reviewer. Illustrative outcome: the team adopted a repeatable approach for product decision practice, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied. Limitations: Synthetic demonstration only. Commercial authority and acceptance decisions remain with the designated human owners in each example. No underlying client documents, independently verified measurements or signed approval



Arjun Rao

Product Manager · FICTIONAL SAMPLE

Lucknow, India

records are attached.

Achievements

Self-service product roadmap

Defined customer problems and sequenced evidence-led bets. The achievement is the described workstream contribution; independent outcome evidence is not supplied.

Activation improvement study

Mapped activation steps and designed a bounded experiment. The achievement is the described workstream contribution; independent outcome evidence is not supplied.

Product decision practice

Maintained decision notes and outcome review routines. The achievement is the described workstream contribution; independent outcome evidence is not supplied.

