

Anika Menon

Strategy Consultant · FICTIONAL SAMPLE

Jaipur, India

Summary

Fictional demonstration candidate. All employers, education, projects, achievements and outcomes are illustrative and unverified. Not a real application or licence record. Strategy Consultant with an illustrative 16-year career in organisational leadership, strategy and advisory delivery. Combines market analysis, competitive research, scenario planning with disciplined documentation, practical coordination and clear communication. The sample career progresses from focused execution to independent workstream ownership, with responsibilities and boundaries described for each appointment. Selected work includes market entry appraisal, portfolio prioritisation and strategic partnership assessment. These examples explain the original problem, individual contribution, deliverables, review approach and remaining limitations rather than relying on unsupported headline claims. Prepared for experienced strategy consultant opportunities requiring dependable delivery, thoughtful professional judgement and collaboration. The qualification narrative includes MBA in Strategy. Every named organisation and outcome in this record is fictional; professional eligibility is not independently established. Turn a clear brief into dependable organisational leadership, strategy and advisory delivery work: understand the context, apply market analysis and competitive research, record the evidence and explain the limitations before handover.

Experience

Strategy Consultant - Meridian Strategy Partners (fictional)

2019-07 - Present

Independent ownership of scoped strategy consultant work, coordinating contributors and making review requirements explicit. Includes the first two selected work examples. Evaluated segments and stated research limitations. Built comparable strategic options and sensitivities. Led brief clarification and prioritised work using market analysis, competitive research and scenario planning. Raised unresolved constraints before committing to the next stage. Coordinated peer reviews and handover preparation; used a strategy or operating model brief to distinguish completed work, assumptions and follow-up needs. Supported colleagues with practical examples of business cases and maintained a concise learning record after important assignments. Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Senior Strategy Consultant - Northline Strategy Partners (fictional)

2015-07 - 2019-06

Owned defined assignments and supported cross-functional coordination. Developed deeper practice in scenario planning and business cases. Mapped capabilities and implementation dependencies. Translated incoming requirements into a sequenced plan and aligned responsibilities with the project or service owner. Applied growth strategy and portfolio analysis to resolve delivery questions while maintaining source and decision notes. Introduced reusable working documents and reviewed exceptions with the responsible specialist rather than silently changing scope. Prepared a implementation review and learning note so the next team could understand the work and remaining questions. Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Strategy Consultant - Cedarbridge Strategy Partners (fictional)

2012-07 - 2015-06

Progressed from supported tasks to independently managed assignments, with

Education

MBA in Strategy - Asterbridge Institute of Professional Studies (fictional institution)

2008-07 - 2010-05

completed - fictional record market analysis competitive research business cases Specialist study on market entry appraisal; an illustrative learning project, not a published result.

B.Sc in Economics - Cedarhaven College of Applied Studies (fictional institution)

2005-07 - 2008-05

completed - fictional record scenario planning growth strategy portfolio analysis Applied coursework in market analysis, documentation and reviewed practical assignments.

Skills

market analysis

Applied to market entry appraisal through documented preparation, execution and review.

competitive research

Applied to portfolio prioritisation through documented preparation, execution and review.

scenario planning

Applied to strategic partnership assessment through documented preparation, execution and review.

business cases

Applied to market entry appraisal through documented preparation, execution and review.

growth strategy

Applied to portfolio prioritisation through documented preparation, execution and review.

portfolio analysis

Applied to strategic partnership assessment through documented preparation, execution and review.

executive presentation

Applied to market entry appraisal through documented preparation, execution and review.

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review available for unfamiliar or higher-risk decisions. Handled recurring work involving market analysis and competitive research using a documented preparation and review process. Supported portfolio prioritisation by organising inputs, maintaining issue notes and incorporating reviewer feedback. Coordinated colleagues and internal stakeholders using concise status updates, clear questions and agreed next steps. Improved record consistency through executive presentation and documented handover expectations. Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Assistant Strategy Consultant - Cedarbridge Strategy Partners (fictional)

2010-07 - 2012-06

Built practical foundations through supervised assignments, routine documentation and feedback from experienced colleagues. Assisted with market analysis and scenario planning within an agreed scope and escalated unfamiliar work. Prepared inputs and checked completeness before passing work to the responsible reviewer. Maintained task records and learned to communicate assumptions, constraints and observed problems clearly. Applied review feedback to subsequent assignments and developed a dependable working routine. Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Projects

Market entry appraisal

Fictional internal work programme in organisational leadership, strategy and advisory delivery; not a real client case study. Problem: A new market proposal lacked a clear demand case. Objective: Create a workable response to this issue through market analysis, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up. Strategy Consultant; owned the stated workstream, not the full organisation or every collaborator contribution. Evaluated segments and stated research limitations. Prepared the scope with the commissioning team, identified unresolved inputs and used market analysis to turn the brief into a sequenced work package. Applied competitive research and scenario planning while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes. Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed. Methods: market analysis; competitive research; scenario planning; business cases Deliverables: Market entry appraisal - scoped brief; Market entry appraisal - reviewed working package; Market entry appraisal - handover and learning summary Review: Reviewed the scoped output against the agreed brief, recorded exceptions and checked that key conclusions could be traced to observations. The review package calls for a strategy or operating model brief and a named human reviewer. Illustrative outcome: the team adopted a repeatable approach for market entry appraisal, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied. Limitations: Synthetic demonstration only. All organisations and decisions are fictional; no board appointment, investment mandate or turnaround claim is verified. No underlying client documents, independently verified measurements or signed approval records are attached.

Portfolio prioritisation

Fictional internal work programme in organisational leadership, strategy and advisory delivery; not a real client case study. Problem: Business units used

research synthesis

Applied to portfolio prioritisation through documented preparation, execution and review.

Certifications

Executive decision-making workshop

Meridian Professional Learning Studio (fictional) 2023 continuing learning - not a licence or certification Market analysis and business cases in the context of strategy consultant work. Used reflective exercises and a bounded practice example related to market entry appraisal.

Organisation design case studio

Meridian Professional Learning Studio (fictional) 2024 continuing learning - not a licence or certification Competitive research and growth strategy in the context of strategy consultant work. Used reflective exercises and a bounded practice example related to portfolio prioritisation.

Board communication practicum

Meridian Professional Learning Studio (fictional) 2025 continuing learning - not a licence or certification Scenario planning and portfolio analysis in the context of strategy consultant work. Used reflective exercises and a bounded practice example related to strategic partnership assessment.

Languages

English

professional working - fictional sample

Hindi

professional working - fictional sample



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incompatible investment criteria. Objective: Create a workable response to this issue through competitive research, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up. Strategy Consultant; owned the stated workstream, not the full organisation or every collaborator contribution. Built comparable strategic options and sensitivities. Prepared the scope with the commissioning team, identified unresolved inputs and used scenario planning to turn the brief into a sequenced work package. Applied business cases and growth strategy while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes. Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed. Methods: competitive research; scenario planning; business cases; growth strategy Deliverables: Portfolio prioritisation - scoped brief; Portfolio prioritisation - reviewed working package; Portfolio prioritisation - handover and learning summary Review: Reviewed the scoped output against the agreed brief, recorded exceptions and checked that key conclusions could be traced to observations. The review package calls for a scenario and decision record and a named human reviewer. Illustrative outcome: the team adopted a repeatable approach for portfolio prioritisation, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied. Limitations: Synthetic demonstration only. All organisations and decisions are fictional; no board appointment, investment mandate or turnaround claim is verified. No underlying client documents, independently verified measurements or signed approval records are attached.

Strategic partnership assessment

Fictional internal work programme in organisational leadership, strategy and advisory delivery; not a real client case study. Problem: Potential deals lacked a clear value-creation model. Objective: Create a workable response to this issue through scenario planning, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up. Strategy Consultant; owned the stated workstream, not the full organisation or every collaborator contribution. Mapped capabilities and implementation dependencies. Prepared the scope with the commissioning team, identified unresolved inputs and used growth strategy to turn the brief into a sequenced work package. Applied portfolio analysis and executive presentation while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes. Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed. Methods: scenario planning; business cases; growth strategy; portfolio analysis Deliverables: Strategic partnership assessment - scoped brief; Strategic partnership assessment - reviewed working package; Strategic partnership assessment - handover and learning summary Review: Reviewed the scoped output against the agreed brief, recorded exceptions and checked that key conclusions could be traced to observations. The review package calls for a implementation review and learning note and a named human reviewer. Illustrative outcome: the team adopted a repeatable approach for strategic partnership assessment, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied. Limitations: Synthetic demonstration only. All organisations and decisions are fictional; no board appointment, investment mandate or turnaround claim is verified. No underlying client documents, independently verified measurements or signed approval records are attached.



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Market entry appraisal

Portfolio prioritisation

Strategic partnership assessment

Mapped capabilities and implementation dependencies. The achievement is the described workstream contribution; independent outcome evidence is not supplied.