

Neel Shah

Fundraising Manager · FICTIONAL SAMPLE
Bengaluru, India

Skills

donor research

Applied to donor engagement strategy through documented preparation, execution and review.

proposal development

Applied to proposal development workflow through documented preparation, execution and review.

campaign planning

Applied to donor reporting framework through documented preparation, execution and review.

relationship management

Applied to donor engagement strategy through documented preparation, execution and review.

reporting

Applied to proposal development workflow through documented preparation, execution and review.

budget coordination

Applied to donor reporting framework through documented preparation, execution and review.

storytelling

Applied to donor engagement strategy through documented preparation, execution and review.

team leadership

Applied to proposal development workflow through documented preparation, execution and review.

Certifications

Participatory programme design workshop

Meridian Professional Learning Studio (fictional) 2023 continuing learning - not a licence or certification Donor research and relationship management in the context of fundraising manager work. Used reflective exercises and a bounded practice example related to donor engagement strategy.

Safeguarding and data stewardship lab

Meridian Professional Learning Studio

Summary

Fictional demonstration candidate. All employers, education, projects, achievements and outcomes are illustrative and unverified. Not a real application or licence record. Fundraising Manager with an illustrative 11-year career in community programmes, social services and development operations. Combines donor research, proposal development, campaign planning with disciplined documentation, practical coordination and clear communication. The sample career progresses from focused execution to independent workstream ownership, with responsibilities and boundaries described for each appointment. Selected work includes donor engagement strategy, proposal development workflow and donor reporting framework. These examples explain the original problem, individual contribution, deliverables, review approach and remaining limitations rather than relying on unsupported headline claims. Prepared for experienced fundraising manager opportunities requiring dependable delivery, thoughtful professional judgement and collaboration. The qualification narrative includes Master's in Nonprofit Management. Every named organisation and outcome in this record is fictional; professional eligibility is not independently established. Turn a clear brief into dependable community programmes, social services and development operations work: understand the context, apply donor research and proposal development, record the evidence and explain the limitations before handover.

Experience

Fundraising Manager - Meridian Community Programmes (fictional)

2024-07 - Present

Independent ownership of scoped fundraising manager work, coordinating contributors and making review requirements explicit. Includes the first two selected work examples. Segmented prospects and developed evidence-led briefs. Coordinated review and source-backed narrative templates. Led brief clarification and prioritised work using donor research, proposal development and campaign planning. Raised unresolved constraints before committing to the next stage. Coordinated peer reviews and handover preparation; used a programme and stakeholder plan to distinguish completed work, assumptions and follow-up needs. Supported colleagues with practical examples of relationship management and maintained a concise learning record after important assignments. Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Senior Fundraising Manager - Northline Community Programmes (fictional)

2020-07 - 2024-06

Owned defined assignments and supported cross-functional coordination. Developed deeper practice in campaign planning and relationship management. Built transparent progress and limitation summaries. Translated incoming requirements into a sequenced plan and aligned responsibilities with the project or service owner. Applied reporting and budget coordination to resolve delivery questions while maintaining source and decision notes. Introduced reusable working documents and reviewed exceptions with the responsible specialist rather than silently changing scope. Prepared a learning and accountability report so the next team could understand the work and remaining questions. Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Fundraising Manager - Cedarbridge Community Programmes (fictional)

2017-07 - 2020-06

Progressed from supported tasks to independently managed assignments, with review available for unfamiliar or higher-risk decisions. Handled recurring work involving donor research and proposal development using a documented preparation and review



Neel Shah

Fundraising Manager · FICTIONAL SAMPLE
Bengaluru, India

(fictional) 2024 continuing learning - not a licence or certification Proposal development and reporting in the context of fundraising manager work. Used reflective exercises and a bounded practice example related to proposal development workflow.

Monitoring and evaluation practicum

Meridian Professional Learning Studio (fictional) 2025 continuing learning - not a licence or certification Campaign planning and budget coordination in the context of fundraising manager work. Used reflective exercises and a bounded practice example related to donor reporting framework.

process. Supported proposal development workflow by organising inputs, maintaining issue notes and incorporating reviewer feedback. Coordinated colleagues and internal stakeholders using concise status updates, clear questions and agreed next steps. Improved record consistency through storytelling and documented handover expectations. Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Assistant Fundraising Manager - Cedarbridge Community Programmes (fictional)

2015-07 - 2017-06

Built practical foundations through supervised assignments, routine documentation and feedback from experienced colleagues. Assisted with donor research and campaign planning within an agreed scope and escalated unfamiliar work. Prepared inputs and checked completeness before passing work to the responsible reviewer. Maintained task records and learned to communicate assumptions, constraints and observed problems clearly. Applied review feedback to subsequent assignments and developed a dependable working routine. Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Languages

English

professional working - fictional sample

Hindi

professional working - fictional sample

Education

Master's in Nonprofit Management - Asterbridge Institute of Professional Studies (fictional institution)

2013-07 - 2015-05

completed - fictional record donor research proposal development relationship management Specialist study on donor engagement strategy; an illustrative learning project, not a published result.

BBA in Marketing - Cedarhaven College of Applied Studies (fictional institution)

2010-07 - 2013-05

completed - fictional record campaign planning reporting budget coordination Applied coursework in donor research, documentation and reviewed practical assignments.



Neel Shah

Fundraising Manager · FICTIONAL SAMPLE
Bengaluru, India

Projects

Donor engagement strategy

Fictional internal work programme in community programmes, social services and development operations; not a real client case study. Problem: Outreach lacked a clear match to programme priorities. Objective: Create a workable response to this issue through donor research, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up.

Fundraising Manager; owned the stated workstream, not the full organisation or every collaborator contribution. Segmented prospects and developed evidence-led briefs. Prepared the scope with the commissioning team, identified unresolved inputs and used donor research to turn the brief into a sequenced work package. Applied proposal development and campaign planning while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes. Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed. Methods: donor research; proposal development; campaign planning; relationship management Deliverables: Donor engagement strategy - scoped brief; Donor engagement strategy - reviewed working package; Donor engagement strategy - handover and learning summary Review: Reviewed the scoped output against the agreed brief, recorded exceptions and checked that key conclusions could be traced to observations. The review package calls for a programme and stakeholder plan and a named human reviewer. Illustrative outcome: the team adopted a repeatable approach for donor engagement strategy, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied. Limitations: Synthetic demonstration only. Beneficiaries, donors and programme results are fictional; no community impact or donor endorsement is verified. No underlying client documents, independently verified measurements or signed approval records are attached.

Proposal development workflow

Fictional internal work programme in community programmes, social services and development operations; not a real client case study. Problem: Applications repeated inconsistent programme claims. Objective: Create a workable response to this issue through proposal development, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up. Fundraising Manager; owned the stated workstream, not the full organisation or every collaborator contribution. Coordinated review and source-backed narrative templates. Prepared the scope with the commissioning team, identified unresolved inputs and used campaign planning to turn the brief into a sequenced work package. Applied relationship management and reporting while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes. Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed. Methods: proposal development; campaign planning; relationship management; reporting Deliverables: Proposal development workflow - scoped brief; Proposal development workflow - reviewed working package; Proposal development workflow - handover and learning summary Review: Reviewed the scoped output against the agreed brief, recorded exceptions and checked that key conclusions could be traced to observations. The review package calls for a monitoring or casework framework and a named human reviewer. Illustrative outcome: the team adopted a repeatable approach for proposal development workflow, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied. Limitations: Synthetic demonstration only. Beneficiaries, donors and programme results are fictional; no

Neel Shah

Fundraising Manager · FICTIONAL SAMPLE
Bengaluru, India

community impact or donor endorsement is verified. No underlying client documents, independently verified measurements or signed approval records are attached.

Donor reporting framework

Fictional internal work programme in community programmes, social services and development operations; not a real client case study. Problem: Updates emphasised activity without explaining learning. Objective: Create a workable response to this issue through campaign planning, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up. Fundraising Manager; owned the stated workstream, not the full organisation or every collaborator contribution. Built transparent progress and limitation summaries. Prepared the scope with the commissioning team, identified unresolved inputs and used reporting to turn the brief into a sequenced work package. Applied budget coordination and storytelling while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes. Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed. Methods: campaign planning; relationship management; reporting; budget coordination Deliverables: Donor reporting framework - scoped brief; Donor reporting framework - reviewed working package; Donor reporting framework - handover and learning summary Review: Reviewed the scoped output against the agreed brief, recorded exceptions and checked that key conclusions could be traced to observations. The review package calls for a learning and accountability report and a named human reviewer. Illustrative outcome: the team adopted a repeatable approach for donor reporting framework, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied. Limitations: Synthetic demonstration only. Beneficiaries, donors and programme results are fictional; no community impact or donor endorsement is verified. No underlying client documents, independently verified measurements or signed approval records are attached.



Achievements

Donor engagement strategy

Segmented prospects and developed evidence-led briefs. The achievement is the described workstream contribution; independent outcome evidence is not supplied.

Proposal development workflow

Coordinated review and source-backed narrative templates. The achievement is the described workstream contribution; independent outcome evidence is not supplied.

Donor reporting framework

Built transparent progress and limitation summaries. The achievement is the described workstream contribution; independent outcome evidence is not supplied.

