



TARA MEHTA

Business Intelligence Analyst

Power BI, Tableau, SQL

Kochi, India | tara.mehta@example.com | ROLE 02-06

FICTIONAL SAMPLE - all employers, qualifications and outcomes are illustrative and unverified.

EXECUTIVE SUMMARY

Business Intelligence Analyst with an illustrative 11-year career in analytics, decision support and applied machine learning. Combines power bi, tableau, sql with disciplined documentation, practical coordination and clear communication. The sample career progresses from focused execution to independent workstream ownership, with responsibilities and boundaries described for each appointment.

Selected work includes shared performance scorecard, regional operations dashboard and self-service analytics rollout. These examples explain the original problem, individual contribution, deliverables, review approach and remaining limitations rather than relying on unsupported headline claims.

Prepared for experienced business intelligence analyst opportunities requiring dependable delivery, thoughtful professional judgement and collaboration. The qualification narrative includes MBA in Business Analytics. Every named organisation and outcome in this record is fictional; professional eligibility is not independently established.

AT A GLANCE

11 years

ILLUSTRATIVE CAREER

4

CAREER APPOINTMENTS

3

WORK EXAMPLES

2

EDUCATION RECORDS

CORE COMPETENCIES

Power BI / Tableau
SQL / semantic modelling
DAX / requirements analysis
data governance / executive reporting

PROFESSIONAL MISSION

Turn a clear brief into dependable analytics, decision support and applied machine learning work: understand the context, apply power bi and tableau, record the evidence and explain the limitations before handover.

Career family: AI, Data & Analytics | Snapshot: 2026-09-22

PROFESSIONAL EXPERIENCE / RECENT

Business Intelligence Analyst

Meridian Analytics Research (fictional)

Jul 2024 - Present | Kochi, India

Independent ownership of scoped business intelligence analyst work, coordinating contributors and making review requirements explicit. Includes the first two selected work examples.

- Built a governed semantic layer and metric glossary.
- Standardised filters and documented segment limitations.
- Led brief clarification and prioritised work using power bi, tableau and sql. Raised unresolved constraints before committing to the next stage.
- Coordinated peer reviews and handover preparation; used a data-quality and lineage note to distinguish completed work, assumptions and follow-up needs.
- Supported colleagues with practical examples of semantic modelling and maintained a concise learning record after important assignments.

Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Senior Business Intelligence Analyst

Northline Analytics Research (fictional)

Jul 2020 - Jun 2024 | Kochi, India

Owned defined assignments and supported cross-functional coordination. Developed deeper practice in sql and semantic modelling.

- Created certified example datasets and role-based training.
- Translated incoming requirements into a sequenced plan and aligned responsibilities with the project or service owner.
- Applied dax and requirements analysis to resolve delivery questions while maintaining source and decision notes.
- Introduced reusable working documents and reviewed exceptions with the responsible specialist rather than silently changing scope.
- Prepared a model or analysis review so the next team could understand the work and remaining questions.

Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

PROFESSIONAL WORKING PRINCIPLES

- Define the decision, data lineage and evaluation boundary before choosing a method.
- Separate development, validation and holdout data and record known failure modes.
- Document uncertainty, monitoring ownership and human review for consequential uses.

PROFESSIONAL EXPERIENCE / EARLIER

Business Intelligence Analyst

Cedarbridge Analytics Research (fictional)

Jul 2017 - Jun 2020 | Kochi, India

Progressed from supported tasks to independently managed assignments, with review available for unfamiliar or higher-risk decisions.

- Handled recurring work involving power bi and tableau using a documented preparation and review process.
- Supported regional operations dashboard by organising inputs, maintaining issue notes and incorporating reviewer feedback.
- Coordinated colleagues and internal stakeholders using concise status updates, clear questions and agreed next steps.
- Improved record consistency through data governance and documented handover expectations.

Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Assistant Business Intelligence Analyst

Cedarbridge Analytics Research (fictional)

Jul 2015 - Jun 2017 | Kochi, India

Built practical foundations through supervised assignments, routine documentation and feedback from experienced colleagues.

- Assisted with power bi and sql within an agreed scope and escalated unfamiliar work.
- Prepared inputs and checked completeness before passing work to the responsible reviewer.
- Maintained task records and learned to communicate assumptions, constraints and observed problems clearly.
- Applied review feedback to subsequent assignments and developed a dependable working routine.

Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

SELECTED CONTRIBUTIONS

Shared performance scorecard. Built a governed semantic layer and metric glossary. The achievement is the described workstream contribution; independent outcome evidence is not supplied.

Regional operations dashboard. Standardised filters and documented segment limitations. The achievement is the described workstream contribution; independent outcome evidence is not supplied.

Self-service analytics rollout. Created certified example datasets and role-based training. The achievement is the described workstream contribution; independent outcome evidence is not supplied.

SELECTED WORK / 01

Shared performance scorecard

P1 | Jan 2025 - Jun 2025 | FICTIONAL WORK EXAMPLE

Context. Fictional internal work programme in analytics, decision support and applied machine learning; not a real client case study.

Problem. Executives interpreted measures differently.

Objective. Create a workable response to this issue through power bi, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up.

Contribution and ownership. Business Intelligence Analyst; owned the stated workstream, not the full organisation or every collaborator contribution.

- Built a governed semantic layer and metric glossary.
- Prepared the scope with the commissioning team, identified unresolved inputs and used power bi to turn the brief into a sequenced work package.
- Applied tableau and sql while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes.
- Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed.

Methods. Power BI / Tableau / SQL / semantic modelling

Deliverables. Shared performance scorecard - scoped brief; Shared performance scorecard - reviewed working package; Shared performance scorecard - handover and learning summary

Review. Reviewed the scoped output against the agreed brief, recorded exceptions and checked that key conclusions could be traced to observations. The review package calls for a data-quality and lineage note and a named human reviewer.

Illustrative outcome: the team adopted a repeatable approach for shared performance scorecard, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied.

Suggested evidence (not supplied): data-quality and lineage note; evaluation protocol; model or analysis review.

SPECIALIST PRACTICE

Evaluation and data stewardship

The sample focuses on power bi, tableau, sql. Approvals, supervision and specialist input are identified in each work package; work outside this scope is referred to the designated responsible person.

Peer learning and practical guidance. Created short examples on power bi and semantic modelling for colleagues. Separated personal preferences from agreed team procedures and recorded useful questions.

Review and handover discipline. Facilitated practical reviews of regional operations dashboard, ensuring that unresolved issues retained a named owner rather than disappearing from final presentations.

Examples use synthetic or permissioned data; no claim is made that a model is safe for an untested population.

SELECTED WORK / 02 AND 03

Regional operations dashboard

P2 | Jan 2026 - Jun 2026 | Meridian Analytics Research (fictional)

Problem. Regional managers lacked comparable views.

Objective. Create a workable response to this issue through tableau, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up.

Ownership. Business Intelligence Analyst; owned the stated workstream, not the full organisation or every collaborator contribution.

- Standardised filters and documented segment limitations.
- Prepared the scope with the commissioning team, identified unresolved inputs and used sql to turn the brief into a sequenced work package.
- Applied semantic modelling and dax while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes.
- Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed.

Methods. Tableau / SQL / semantic modelling / DAX

Delivered. Regional operations dashboard - scoped brief; Regional operations dashboard - reviewed working package; Regional operations dashboard - handover and learning summary

Illustrative outcome: the team adopted a repeatable approach for regional operations dashboard, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied.

Suggested evidence (not supplied): data-quality and lineage note; evaluation protocol; model or analysis review.

Self-service analytics rollout

P3 | Jan 2021 - Jun 2021 | Northline Analytics Research (fictional)

Problem. Business users relied on manual report requests.

Objective. Create a workable response to this issue through sql, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up.

Ownership. Business Intelligence Analyst; owned the stated workstream, not the full organisation or every collaborator contribution.

- Created certified example datasets and role-based training.
- Prepared the scope with the commissioning team, identified unresolved inputs and used dax to turn the brief into a sequenced work package.
- Applied requirements analysis and data governance while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes.
- Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed.

Methods. SQL / semantic modelling / DAX / requirements analysis

Delivered. Self-service analytics rollout - scoped brief; Self-service analytics rollout - reviewed working package; Self-service analytics rollout - handover and learning summary

Illustrative outcome: the team adopted a repeatable approach for self-service analytics rollout, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied.

Suggested evidence (not supplied): data-quality and lineage note; evaluation protocol; model or analysis review.

EDUCATION AND SPECIALIST LEARNING

MBA in Business Analytics

Asterbridge Institute of Professional Studies (fictional institution)
Jul 2013 - May 2015 | completed - fictional record
Focus: Power BI, Tableau, semantic modelling. Specialist study on shared performance scorecard; an illustrative learning project, not a published result.

B.Sc in Mathematics

Cedarhaven College of Applied Studies (fictional institution)
Jul 2010 - May 2013 | completed - fictional record
Focus: SQL, DAX, requirements analysis. Applied coursework in power bi, documentation and reviewed practical assignments.

CONTINUING PROFESSIONAL DEVELOPMENT

Experiment design practicum (2023). Power bi and semantic modelling in the context of business intelligence analyst work. Used reflective exercises and a bounded practice example related to shared performance scorecard.

Responsible data handling workshop (2024). Tableau and dax in the context of business intelligence analyst work. Used reflective exercises and a bounded practice example related to regional operations dashboard.

Model monitoring case lab (2025). Sql and requirements analysis in the context of business intelligence analyst work. Used reflective exercises and a bounded practice example related to self-service analytics rollout.

Provider for these illustrative learning records: Meridian Professional Learning Studio (fictional). Not a licence or certification.

LANGUAGES AND WORKING PREFERENCES

English and Hindi - professional working proficiency in this fictional record.

Work arrangement: hybrid; remote feasibility discussed per role. Relocation: open to discussion - sample preference. Availability: not confirmed; discuss before an interview.

CREDENTIAL AND EVIDENCE STATUS

Examples use synthetic or permissioned data; no claim is made that a model is safe for an untested population.

Synthetic qualification and institution names illustrate profile fields only; they are not a validated qualification route or recognised accreditation claim.

No real referee, endorsement, award, publication, membership or licence is supplied.

Use for templates, product demonstrations and test data only. Replace fictional claims and remove the demo label only after approval of real candidate information.

Contact placeholder: tara.mehta@example.com. No phone, live profile URL or verified reference is supplied.

Complete machine-readable data: profile.json. Interactive companion: portfolio.html. Reference CV used for structure only; this is not Ajay Prajapat's biography.