



MEERA RAO

UX Designer

user research, journey mapping, information architecture

Lucknow, India | meera.rao@example.com | ROLE 08-02

FICTIONAL SAMPLE - all employers, qualifications and outcomes are illustrative and unverified.

EXECUTIVE SUMMARY

UX Designer with an illustrative 12-year career in digital product, communication and visual design. Combines user research, journey mapping, information architecture with disciplined documentation, practical coordination and clear communication. The sample career progresses from focused execution to independent workstream ownership, with responsibilities and boundaries described for each appointment.

Selected work includes service application journey, research repository and navigation validation. These examples explain the original problem, individual contribution, deliverables, review approach and remaining limitations rather than relying on unsupported headline claims.

Prepared for experienced ux designer opportunities requiring dependable delivery, thoughtful professional judgement and collaboration. The qualification narrative includes Master's in Human-Computer Interaction. Every named organisation and outcome in this record is fictional; professional eligibility is not independently established.

AT A GLANCE

12 years ILLUSTRATIVE CAREER	4 CAREER APPOINTMENTS	3 WORK EXAMPLES	2 EDUCATION RECORDS
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CORE COMPETENCIES

- user research / journey mapping
- information architecture / wireframing
- usability testing / prototyping
- research synthesis / accessibility

PROFESSIONAL MISSION

Turn a clear brief into dependable digital product, communication and visual design work: understand the context, apply user research and journey mapping, record the evidence and explain the limitations before handover.

Career family: Digital & Visual Design | Snapshot: 2026-09-22

PROFESSIONAL EXPERIENCE / RECENT

UX Designer

Meridian Design Studio (fictional)

Jul 2023 - Present | Lucknow, India

Independent ownership of scoped ux designer work, coordinating contributors and making review requirements explicit. Includes the first two selected work examples.

- Mapped pain points and tested revised task flows.
- Created a tagged insight library and consent-aware summaries.
- Led brief clarification and prioritised work using user research, journey mapping and information architecture. Raised unresolved constraints before committing to the next stage.
- Coordinated peer reviews and handover preparation; used a research or creative brief to distinguish completed work, assumptions and follow-up needs.
- Supported colleagues with practical examples of wireframing and maintained a concise learning record after important assignments.

Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Senior UX Designer

Northline Design Studio (fictional)

Jul 2019 - Jun 2023 | Lucknow, India

Owned defined assignments and supported cross-functional coordination. Developed deeper practice in information architecture and wireframing.

- Compared information structures through task-based studies.
- Translated incoming requirements into a sequenced plan and aligned responsibilities with the project or service owner.
- Applied usability testing and prototyping to resolve delivery questions while maintaining source and decision notes.
- Introduced reusable working documents and reviewed exceptions with the responsible specialist rather than silently changing scope.
- Prepared a reviewed handoff and feedback summary so the next team could understand the work and remaining questions.

Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

PROFESSIONAL WORKING PRINCIPLES

- Translate audience needs and communication goals into a clear design brief.
- Make design decisions inspectable through explorations, critiques and usability feedback.
- Document asset rights, accessible alternatives and handoff specifications.

PROFESSIONAL EXPERIENCE / EARLIER

UX Designer

Cedarbridge Design Studio (fictional)

Jul 2016 - Jun 2019 | Lucknow, India

Progressed from supported tasks to independently managed assignments, with review available for unfamiliar or higher-risk decisions.

- Handled recurring work involving user research and journey mapping using a documented preparation and review process.
- Supported research repository by organising inputs, maintaining issue notes and incorporating reviewer feedback.
- Coordinated colleagues and internal stakeholders using concise status updates, clear questions and agreed next steps.
- Improved record consistency through research synthesis and documented handover expectations.

Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Assistant UX Designer

Cedarbridge Design Studio (fictional)

Jul 2014 - Jun 2016 | Lucknow, India

Built practical foundations through supervised assignments, routine documentation and feedback from experienced colleagues.

- Assisted with user research and information architecture within an agreed scope and escalated unfamiliar work.
- Prepared inputs and checked completeness before passing work to the responsible reviewer.
- Maintained task records and learned to communicate assumptions, constraints and observed problems clearly.
- Applied review feedback to subsequent assignments and developed a dependable working routine.

Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

SELECTED CONTRIBUTIONS

Service application journey. Mapped pain points and tested revised task flows. The achievement is the described workstream contribution; independent outcome evidence is not supplied.

Research repository. Created a tagged insight library and consent-aware summaries. The achievement is the described workstream contribution; independent outcome evidence is not supplied.

Navigation validation. Compared information structures through task-based studies. The achievement is the described workstream contribution; independent outcome evidence is not supplied.

SELECTED WORK / 01

Service application journey

P1 | Jan 2024 - Jun 2024 | FICTIONAL WORK EXAMPLE

Context. Fictional internal work programme in digital product, communication and visual design; not a real client case study.

Problem. Users abandoned a complex multi-step process.

Objective. Create a workable response to this issue through user research, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up.

Contribution and ownership. UX Designer; owned the stated workstream, not the full organisation or every collaborator contribution.

- Mapped pain points and tested revised task flows.
- Prepared the scope with the commissioning team, identified unresolved inputs and used user research to turn the brief into a sequenced work package.
- Applied journey mapping and information architecture while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes.
- Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed.

Methods. user research / journey mapping / information architecture / wireframing

Deliverables. Service application journey - scoped brief; Service application journey - reviewed working package; Service application journey - handover and learning summary

Review. Reviewed the scoped output against the agreed brief, recorded exceptions and checked that key conclusions could be traced to observations. The review package calls for a research or creative brief and a named human reviewer.

Illustrative outcome: the team adopted a repeatable approach for service application journey, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied.

Suggested evidence (not supplied): research or creative brief; annotated design iterations; reviewed handoff and feedback summary.

SPECIALIST PRACTICE

Portfolio attribution

The sample focuses on user research, journey mapping, information architecture. Approvals, supervision and specialist input are identified in each work package; work outside this scope is referred to the designated responsible person.

Peer learning and practical guidance. Created short examples on user research and wireframing for colleagues. Separated personal preferences from agreed team procedures and recorded useful questions.

Review and handover discipline. Facilitated practical reviews of research repository, ensuring that unresolved issues retained a named owner rather than disappearing from final presentations.

Client names and projects are fictional; reference imagery and production assets require appropriate permissions.

SELECTED WORK / 02 AND 03

Research repository

P2 | Jan 2025 - Jun 2025 | Meridian Design Studio (fictional)

Problem. Teams repeated studies without finding earlier evidence.

Objective. Create a workable response to this issue through journey mapping, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up.

Ownership. UX Designer; owned the stated workstream, not the full organisation or every collaborator contribution.

- Created a tagged insight library and consent-aware summaries.
- Prepared the scope with the commissioning team, identified unresolved inputs and used information architecture to turn the brief into a sequenced work package.
- Applied wireframing and usability testing while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes.
- Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed.

Methods. journey mapping / information architecture / wireframing / usability testing

Delivered. Research repository - scoped brief; Research repository - reviewed working package; Research repository - handover and learning summary

Illustrative outcome: the team adopted a repeatable approach for research repository, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied.

Suggested evidence (not supplied): research or creative brief; annotated design iterations; reviewed handoff and feedback summary.

Navigation validation

P3 | Jan 2020 - Jun 2020 | Northline Design Studio (fictional)

Problem. Users struggled to locate less frequent tasks.

Objective. Create a workable response to this issue through information architecture, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up.

Ownership. UX Designer; owned the stated workstream, not the full organisation or every collaborator contribution.

- Compared information structures through task-based studies.
- Prepared the scope with the commissioning team, identified unresolved inputs and used usability testing to turn the brief into a sequenced work package.
- Applied prototyping and research synthesis while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes.
- Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed.

Methods. information architecture / wireframing / usability testing / prototyping

Delivered. Navigation validation - scoped brief; Navigation validation - reviewed working package; Navigation validation - handover and learning summary

Illustrative outcome: the team adopted a repeatable approach for navigation validation, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied.

Suggested evidence (not supplied): research or creative brief; annotated design iterations; reviewed handoff and feedback summary.

EDUCATION AND SPECIALIST LEARNING

Master's in Human-Computer Interaction

Asterbridge Institute of Professional Studies (fictional institution)
Jul 2012 - May 2014 | completed - fictional record
Focus: user research, journey mapping, wireframing. Specialist study on service application journey; an illustrative learning project, not a published result.

Bachelor's in Design

Cedarhaven College of Applied Studies (fictional institution)
Jul 2009 - May 2012 | completed - fictional record
Focus: information architecture, usability testing, prototyping. Applied coursework in user research, documentation and reviewed practical assignments.

CONTINUING PROFESSIONAL DEVELOPMENT

Inclusive design studio (2023). User research and wireframing in the context of ux designer work. Used reflective exercises and a bounded practice example related to service application journey.

Design critique facilitation (2024). Journey mapping and usability testing in the context of ux designer work. Used reflective exercises and a bounded practice example related to research repository.

Design systems documentation (2025). Information architecture and prototyping in the context of ux designer work. Used reflective exercises and a bounded practice example related to navigation validation.

Provider for these illustrative learning records: Meridian Professional Learning Studio (fictional). Not a licence or certification.

LANGUAGES AND WORKING PREFERENCES

English and Hindi - professional working proficiency in this fictional record.

Work arrangement: hybrid; remote feasibility discussed per role. Relocation: open to discussion - sample preference. Availability: not confirmed; discuss before an interview.

CREDENTIAL AND EVIDENCE STATUS

Client names and projects are fictional; reference imagery and production assets require appropriate permissions.

Synthetic qualification and institution names illustrate profile fields only; they are not a validated qualification route or recognised accreditation claim.

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Complete machine-readable data: profile.json. Interactive companion: portfolio.html. Reference CV used for structure only; this is not Ajay Prajapat's biography.