



ANANYA RAO

Digital Product Designer

product discovery, UX research, UI design

Bengaluru, India | ananya.rao@example.com | ROLE 08-04

FICTIONAL SAMPLE - all employers, qualifications and outcomes are illustrative and unverified.

EXECUTIVE SUMMARY

Digital Product Designer with an illustrative 13-year career in digital product, communication and visual design. Combines product discovery, ux research, ui design with disciplined documentation, practical coordination and clear communication. The sample career progresses from focused execution to independent workstream ownership, with responsibilities and boundaries described for each appointment.

Selected work includes workflow product discovery, scheduling experience redesign and design-to-build handoff. These examples explain the original problem, individual contribution, deliverables, review approach and remaining limitations rather than relying on unsupported headline claims.

Prepared for experienced digital product designer opportunities requiring dependable delivery, thoughtful professional judgement and collaboration. The qualification narrative includes Master's in Interaction Design. Every named organisation and outcome in this record is fictional; professional eligibility is not independently established.

AT A GLANCE

13 years ILLUSTRATIVE CAREER	4 CAREER APPOINTMENTS	3 WORK EXAMPLES	2 EDUCATION RECORDS
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CORE COMPETENCIES

- product discovery / UX research
- UI design / prototyping
- design systems / usability evaluation
- analytics interpretation / collaboration

PROFESSIONAL MISSION

Turn a clear brief into dependable digital product, communication and visual design work: understand the context, apply product discovery and ux research, record the evidence and explain the limitations before handover.

Career family: Digital & Visual Design | Snapshot: 2026-09-22

PROFESSIONAL EXPERIENCE / RECENT

Digital Product Designer

Meridian Design Studio (fictional)

Jul 2022 - Present | Bengaluru, India

Independent ownership of scoped digital product designer work, coordinating contributors and making review requirements explicit. Includes the first two selected work examples.

- Synthesised research into prioritised opportunity statements.
- Prototyped explicit states and tested realistic scenarios.
- Led brief clarification and prioritised work using product discovery, ux research and ui design. Raised unresolved constraints before committing to the next stage.
- Coordinated peer reviews and handover preparation; used a research or creative brief to distinguish completed work, assumptions and follow-up needs.
- Supported colleagues with practical examples of prototyping and maintained a concise learning record after important assignments.

Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Senior Digital Product Designer

Northline Design Studio (fictional)

Jul 2018 - Jun 2022 | Bengaluru, India

Owned defined assignments and supported cross-functional coordination. Developed deeper practice in ui design and prototyping.

- Documented behaviours and facilitated engineering reviews.
- Translated incoming requirements into a sequenced plan and aligned responsibilities with the project or service owner.
- Applied design systems and usability evaluation to resolve delivery questions while maintaining source and decision notes.
- Introduced reusable working documents and reviewed exceptions with the responsible specialist rather than silently changing scope.
- Prepared a reviewed handoff and feedback summary so the next team could understand the work and remaining questions.

Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

PROFESSIONAL WORKING PRINCIPLES

- Translate audience needs and communication goals into a clear design brief.
- Make design decisions inspectable through explorations, critiques and usability feedback.
- Document asset rights, accessible alternatives and handoff specifications.

PROFESSIONAL EXPERIENCE / EARLIER

Digital Product Designer

Cedarbridge Design Studio (fictional)

Jul 2015 - Jun 2018 | Bengaluru, India

Progressed from supported tasks to independently managed assignments, with review available for unfamiliar or higher-risk decisions.

- Handled recurring work involving product discovery and ux research using a documented preparation and review process.
- Supported scheduling experience redesign by organising inputs, maintaining issue notes and incorporating reviewer feedback.
- Coordinated colleagues and internal stakeholders using concise status updates, clear questions and agreed next steps.
- Improved record consistency through analytics interpretation and documented handover expectations.

Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Assistant Digital Product Designer

Cedarbridge Design Studio (fictional)

Jul 2013 - Jun 2015 | Bengaluru, India

Built practical foundations through supervised assignments, routine documentation and feedback from experienced colleagues.

- Assisted with product discovery and ui design within an agreed scope and escalated unfamiliar work.
- Prepared inputs and checked completeness before passing work to the responsible reviewer.
- Maintained task records and learned to communicate assumptions, constraints and observed problems clearly.
- Applied review feedback to subsequent assignments and developed a dependable working routine.

Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

SELECTED CONTRIBUTIONS

Workflow product discovery. Synthesised research into prioritised opportunity statements. The achievement is the described workstream contribution; independent outcome evidence is not supplied.

Scheduling experience redesign. Prototyped explicit states and tested realistic scenarios. The achievement is the described workstream contribution; independent outcome evidence is not supplied.

Design-to-build handoff. Documented behaviours and facilitated engineering reviews. The achievement is the described workstream contribution; independent outcome evidence is not supplied.

SELECTED WORK / 01

Workflow product discovery

P1 | Jan 2023 - Jun 2023 | FICTIONAL WORK EXAMPLE

Context. Fictional internal work programme in digital product, communication and visual design; not a real client case study.

Problem. Feature requests lacked a shared user problem.

Objective. Create a workable response to this issue through product discovery, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up.

Contribution and ownership. Digital Product Designer; owned the stated workstream, not the full organisation or every collaborator contribution.

- Synthesised research into prioritised opportunity statements.
- Prepared the scope with the commissioning team, identified unresolved inputs and used product discovery to turn the brief into a sequenced work package.
- Applied ux research and ui design while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes.
- Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed.

Methods. product discovery / UX research / UI design / prototyping

Deliverables. Workflow product discovery - scoped brief; Workflow product discovery - reviewed working package; Workflow product discovery - handover and learning summary

Review. Reviewed the scoped output against the agreed brief, recorded exceptions and checked that key conclusions could be traced to observations. The review package calls for a research or creative brief and a named human reviewer.

Illustrative outcome: the team adopted a repeatable approach for workflow product discovery, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied.

Suggested evidence (not supplied): research or creative brief; annotated design iterations; reviewed handoff and feedback summary.

SPECIALIST PRACTICE

Portfolio attribution

The sample focuses on product discovery, ux research, ui design. Approvals, supervision and specialist input are identified in each work package; work outside this scope is referred to the designated responsible person.

Peer learning and practical guidance. Created short examples on product discovery and prototyping for colleagues. Separated personal preferences from agreed team procedures and recorded useful questions.

Review and handover discipline. Facilitated practical reviews of scheduling experience redesign, ensuring that unresolved issues retained a named owner rather than disappearing from final presentations.

Client names and projects are fictional; reference imagery and production assets require appropriate permissions.

SELECTED WORK / 02 AND 03

Scheduling experience redesign

P2 | Jan 2024 - Jun 2024 | Meridian Design Studio (fictional)

Problem. Complex availability rules confused users.

Objective. Create a workable response to this issue through ux research, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up.

Ownership. Digital Product Designer; owned the stated workstream, not the full organisation or every collaborator contribution.

- Prototyped explicit states and tested realistic scenarios.
- Prepared the scope with the commissioning team, identified unresolved inputs and used ui design to turn the brief into a sequenced work package.
- Applied prototyping and design systems while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes.
- Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed.

Methods. UX research / UI design / prototyping / design systems

Delivered. Scheduling experience redesign - scoped brief; Scheduling experience redesign - reviewed working package; Scheduling experience redesign - handover and learning summary

Illustrative outcome: the team adopted a repeatable approach for scheduling experience redesign, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied.

Suggested evidence (not supplied): research or creative brief; annotated design iterations; reviewed handoff and feedback summary.

Design-to-build handoff

P3 | Jan 2019 - Jun 2019 | Northline Design Studio (fictional)

Problem. Implementation decisions diverged from intent.

Objective. Create a workable response to this issue through ui design, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up.

Ownership. Digital Product Designer; owned the stated workstream, not the full organisation or every collaborator contribution.

- Documented behaviours and facilitated engineering reviews.
- Prepared the scope with the commissioning team, identified unresolved inputs and used design systems to turn the brief into a sequenced work package.
- Applied usability evaluation and analytics interpretation while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes.
- Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed.

Methods. UI design / prototyping / design systems / usability evaluation

Delivered. Design-to-build handoff - scoped brief; Design-to-build handoff - reviewed working package; Design-to-build handoff - handover and learning summary

Illustrative outcome: the team adopted a repeatable approach for design-to-build handoff, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied.

Suggested evidence (not supplied): research or creative brief; annotated design iterations; reviewed handoff and feedback summary.

EDUCATION AND SPECIALIST LEARNING

Master's in Interaction Design

Asterbridge Institute of Professional Studies (fictional institution)

Jul 2011 - May 2013 | completed - fictional record

Focus: product discovery, UX research, prototyping. Specialist study on workflow product discovery; an illustrative learning project, not a published result.

Bachelor's in Product Design

Cedarhaven College of Applied Studies (fictional institution)

Jul 2008 - May 2011 | completed - fictional record

Focus: UI design, design systems, usability evaluation. Applied coursework in product discovery, documentation and reviewed practical assignments.

CONTINUING PROFESSIONAL DEVELOPMENT

Inclusive design studio (2023). Product discovery and prototyping in the context of digital product designer work. Used reflective exercises and a bounded practice example related to workflow product discovery.

Design critique facilitation (2024). Ux research and design systems in the context of digital product designer work. Used reflective exercises and a bounded practice example related to scheduling experience redesign.

Design systems documentation (2025). Ui design and usability evaluation in the context of digital product designer work. Used reflective exercises and a bounded practice example related to design-to-build handoff.

Provider for these illustrative learning records: Meridian Professional Learning Studio (fictional). Not a licence or certification.

LANGUAGES AND WORKING PREFERENCES

English and Hindi - professional working proficiency in this fictional record.

Work arrangement: hybrid; remote feasibility discussed per role. Relocation: open to discussion - sample preference. Availability: not confirmed; discuss before an interview.

CREDENTIAL AND EVIDENCE STATUS

Client names and projects are fictional; reference imagery and production assets require appropriate permissions.
Synthetic qualification and institution names illustrate profile fields only; they are not a validated qualification route or recognised accreditation claim.
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Contact placeholder: ananya.rao@example.com. No phone, live profile URL or verified reference is supplied.

Complete machine-readable data: profile.json. Interactive companion: portfolio.html. Reference CV used for structure only; this is not Ajay Prajapat's biography.