



ARJUN RAO

Product Manager

product discovery, roadmaps, prioritisation

Lucknow, India | arjun.rao@example.com | ROLE 09-01

FICTIONAL SAMPLE - all employers, qualifications and outcomes are illustrative and unverified.

EXECUTIVE SUMMARY

Product Manager with an illustrative 13-year career in product strategy, programme delivery and team coordination. Combines product discovery, roadmaps, prioritisation with disciplined documentation, practical coordination and clear communication. The sample career progresses from focused execution to independent workstream ownership, with responsibilities and boundaries described for each appointment.

Selected work includes self-service product roadmap, activation improvement study and product decision practice. These examples explain the original problem, individual contribution, deliverables, review approach and remaining limitations rather than relying on unsupported headline claims.

Prepared for experienced product manager opportunities requiring dependable delivery, thoughtful professional judgement and collaboration. The qualification narrative includes MBA in Product Management. Every named organisation and outcome in this record is fictional; professional eligibility is not independently established.

AT A GLANCE

13 years ILLUSTRATIVE CAREER	4 CAREER APPOINTMENTS	3 WORK EXAMPLES	2 EDUCATION RECORDS
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CORE COMPETENCIES

- product discovery / roadmaps
- prioritisation / customer research
- experimentation / analytics
- stakeholder alignment / go-to-market coordination

PROFESSIONAL MISSION

Turn a clear brief into dependable product strategy, programme delivery and team coordination work: understand the context, apply product discovery and roadmaps, record the evidence and explain the limitations before handover.

Career family: Product & Project Management | Snapshot: 2026-09-22

PROFESSIONAL EXPERIENCE / RECENT

Product Manager

Meridian Product Advisory (fictional)

Jul 2022 - Present | Lucknow, India

Independent ownership of scoped product manager work, coordinating contributors and making review requirements explicit. Includes the first two selected work examples.

- Defined customer problems and sequenced evidence-led bets.
- Mapped activation steps and designed a bounded experiment.
- Led brief clarification and prioritised work using product discovery, roadmaps and prioritisation. Raised unresolved constraints before committing to the next stage.
- Coordinated peer reviews and handover preparation; used a outcome and scope brief to distinguish completed work, assumptions and follow-up needs.
- Supported colleagues with practical examples of customer research and maintained a concise learning record after important assignments.

Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Product Manager

Northline Product Advisory (fictional)

Jul 2018 - Jun 2022 | Lucknow, India

Owned defined assignments and supported cross-functional coordination. Developed deeper practice in prioritisation and customer research.

- Maintained decision notes and outcome review routines.
- Translated incoming requirements into a sequenced plan and aligned responsibilities with the project or service owner.
- Applied experimentation and analytics to resolve delivery questions while maintaining source and decision notes.
- Introduced reusable working documents and reviewed exceptions with the responsible specialist rather than silently changing scope.
- Prepared a decision and retrospective record so the next team could understand the work and remaining questions.

Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

PROFESSIONAL WORKING PRINCIPLES

- Define outcomes, decision owners and constraints before committing to a delivery plan.
- Make dependencies, changes and trade-offs visible to stakeholders.
- Distinguish observed results from forecasts and keep a traceable decision history.

PROFESSIONAL EXPERIENCE / EARLIER

Associate Product Manager

Cedarbridge Product Advisory (fictional)

Jul 2015 - Jun 2018 | Lucknow, India

Progressed from supported tasks to independently managed assignments, with review available for unfamiliar or higher-risk decisions.

- Handled recurring work involving product discovery and roadmaps using a documented preparation and review process.
- Supported activation improvement study by organising inputs, maintaining issue notes and incorporating reviewer feedback.
- Coordinated colleagues and internal stakeholders using concise status updates, clear questions and agreed next steps.
- Improved record consistency through stakeholder alignment and documented handover expectations.

Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Product Analyst

Cedarbridge Product Advisory (fictional)

Jul 2013 - Jun 2015 | Lucknow, India

Built practical foundations through supervised assignments, routine documentation and feedback from experienced colleagues.

- Assisted with product discovery and prioritisation within an agreed scope and escalated unfamiliar work.
- Prepared inputs and checked completeness before passing work to the responsible reviewer.
- Maintained task records and learned to communicate assumptions, constraints and observed problems clearly.
- Applied review feedback to subsequent assignments and developed a dependable working routine.

Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

SELECTED CONTRIBUTIONS

Self-service product roadmap. Defined customer problems and sequenced evidence-led bets. The achievement is the described workstream contribution; independent outcome evidence is not supplied.

Activation improvement study. Mapped activation steps and designed a bounded experiment. The achievement is the described workstream contribution; independent outcome evidence is not supplied.

Product decision practice. Maintained decision notes and outcome review routines. The achievement is the described workstream contribution; independent outcome evidence is not supplied.

SELECTED WORK / 01

Self-service product roadmap

P1 | Jan 2023 - Jun 2023 | FICTIONAL WORK EXAMPLE

Context. Fictional internal work programme in product strategy, programme delivery and team coordination; not a real client case study.

Problem. Requests competed without a shared outcome.

Objective. Create a workable response to this issue through product discovery, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up.

Contribution and ownership. Product Manager; owned the stated workstream, not the full organisation or every collaborator contribution.

- Defined customer problems and sequenced evidence-led bets.
- Prepared the scope with the commissioning team, identified unresolved inputs and used product discovery to turn the brief into a sequenced work package.
- Applied roadmaps and prioritisation while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes.
- Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed.

Methods. product discovery / roadmaps / prioritisation / customer research

Deliverables. Self-service product roadmap - scoped brief; Self-service product roadmap - reviewed working package; Self-service product roadmap - handover and learning summary

Review. Reviewed the scoped output against the agreed brief, recorded exceptions and checked that key conclusions could be traced to observations. The review package calls for a outcome and scope brief and a named human reviewer.

Illustrative outcome: the team adopted a repeatable approach for self-service product roadmap, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied.

Suggested evidence (not supplied): outcome and scope brief; prioritised delivery or discovery plan; decision and retrospective record.

SPECIALIST PRACTICE

Delivery accountability

The sample focuses on product discovery, roadmaps, prioritisation. Approvals, supervision and specialist input are identified in each work package; work outside this scope is referred to the designated responsible person.

Peer learning and practical guidance. Created short examples on product discovery and customer research for colleagues. Separated personal preferences from agreed team procedures and recorded useful questions.

Review and handover discipline. Facilitated practical reviews of activation improvement study, ensuring that unresolved issues retained a named owner rather than disappearing from final presentations.

Commercial authority and acceptance decisions remain with the designated human owners in each example.

SELECTED WORK / 02 AND 03

Activation improvement study

P2 | Jan 2024 - Jun 2024 | Meridian Product Advisory (fictional)

Problem. Usage dropped before users completed a first task.

Objective. Create a workable response to this issue through roadmaps, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up.

Ownership. Product Manager; owned the stated workstream, not the full organisation or every collaborator contribution.

- Mapped activation steps and designed a bounded experiment.
- Prepared the scope with the commissioning team, identified unresolved inputs and used prioritisation to turn the brief into a sequenced work package.
- Applied customer research and experimentation while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes.
- Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed.

Methods. roadmaps / prioritisation / customer research / experimentation

Delivered. Activation improvement study - scoped brief; Activation improvement study - reviewed working package; Activation improvement study - handover and learning summary

Illustrative outcome: the team adopted a repeatable approach for activation improvement study, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied.

Suggested evidence (not supplied): outcome and scope brief; prioritised delivery or discovery plan; decision and retrospective record.

Product decision practice

P3 | Jan 2019 - Jun 2019 | Northline Product Advisory (fictional)

Problem. Teams could not revisit prioritisation assumptions.

Objective. Create a workable response to this issue through prioritisation, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up.

Ownership. Product Manager; owned the stated workstream, not the full organisation or every collaborator contribution.

- Maintained decision notes and outcome review routines.
- Prepared the scope with the commissioning team, identified unresolved inputs and used experimentation to turn the brief into a sequenced work package.
- Applied analytics and stakeholder alignment while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes.
- Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed.

Methods. prioritisation / customer research / experimentation / analytics

Delivered. Product decision practice - scoped brief; Product decision practice - reviewed working package; Product decision practice - handover and learning summary

Illustrative outcome: the team adopted a repeatable approach for product decision practice, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied.

Suggested evidence (not supplied): outcome and scope brief; prioritised delivery or discovery plan; decision and retrospective record.

EDUCATION AND SPECIALIST LEARNING

MBA in Product Management

Asterbridge Institute of Professional Studies (fictional institution)
Jul 2011 - May 2013 | completed - fictional record
Focus: product discovery, roadmaps, customer research. Specialist study on self-service product roadmap; an illustrative learning project, not a published result.

B.Tech in Computer Science

Cedarhaven College of Applied Studies (fictional institution)
Jul 2007 - May 2011 | completed - fictional record
Focus: prioritisation, experimentation, analytics. Applied coursework in product discovery, documentation and reviewed practical assignments.

CONTINUING PROFESSIONAL DEVELOPMENT

Stakeholder facilitation workshop (2023). Product discovery and customer research in the context of product manager work. Used reflective exercises and a bounded practice example related to self-service product roadmap.

Outcome measurement practicum (2024). Roadmaps and experimentation in the context of product manager work. Used reflective exercises and a bounded practice example related to activation improvement study.

Dependency and risk planning (2025). Prioritisation and analytics in the context of product manager work. Used reflective exercises and a bounded practice example related to product decision practice.

Provider for these illustrative learning records: Meridian Professional Learning Studio (fictional). Not a licence or certification.

LANGUAGES AND WORKING PREFERENCES

English and Hindi - professional working proficiency in this fictional record.

Work arrangement: hybrid; remote feasibility discussed per role. Relocation: open to discussion - sample preference. Availability: not confirmed; discuss before an interview.

CREDENTIAL AND EVIDENCE STATUS

Commercial authority and acceptance decisions remain with the designated human owners in each example.

Synthetic qualification and institution names illustrate profile fields only; they are not a validated qualification route or recognised accreditation claim.

No real referee, endorsement, award, publication, membership or licence is supplied.

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Contact placeholder: arjun.rao@example.com. No phone, live profile URL or verified reference is supplied.

Complete machine-readable data: profile.json. Interactive companion: portfolio.html. Reference CV used for structure only; this is not Ajay Prajapat's biography.