



NEEL SHAH

Fundraising Manager

donor research, proposal development, campaign planning

Bengaluru, India | neel.shah@example.com | ROLE 29-03

FICTIONAL SAMPLE - all employers, qualifications and outcomes are illustrative and unverified.

EXECUTIVE SUMMARY

Fundraising Manager with an illustrative 11-year career in community programmes, social services and development operations. Combines donor research, proposal development, campaign planning with disciplined documentation, practical coordination and clear communication. The sample career progresses from focused execution to independent workstream ownership, with responsibilities and boundaries described for each appointment.

Selected work includes donor engagement strategy, proposal development workflow and donor reporting framework. These examples explain the original problem, individual contribution, deliverables, review approach and remaining limitations rather than relying on unsupported headline claims.

Prepared for experienced fundraising manager opportunities requiring dependable delivery, thoughtful professional judgement and collaboration. The qualification narrative includes Master's in Nonprofit Management. Every named organisation and outcome in this record is fictional; professional eligibility is not independently established.

AT A GLANCE

11 years

ILLUSTRATIVE CAREER

4

CAREER APPOINTMENTS

3

WORK EXAMPLES

2

EDUCATION RECORDS

CORE COMPETENCIES

donor research / proposal development
campaign planning / relationship management
reporting / budget coordination
storytelling / team leadership

PROFESSIONAL MISSION

Turn a clear brief into dependable community programmes, social services and development operations work: understand the context, apply donor research and proposal development, record the evidence and explain the limitations before handover.

Career family: NGOs & Social Development | Snapshot: 2026-09-22

PROFESSIONAL EXPERIENCE / RECENT

Fundraising Manager

Meridian Community Programmes (fictional)

Jul 2024 - Present | Bengaluru, India

Independent ownership of scoped fundraising manager work, coordinating contributors and making review requirements explicit. Includes the first two selected work examples.

- Segmented prospects and developed evidence-led briefs.
- Coordinated review and source-backed narrative templates.
- Led brief clarification and prioritised work using donor research, proposal development and campaign planning. Raised unresolved constraints before committing to the next stage.
- Coordinated peer reviews and handover preparation; used a programme and stakeholder plan to distinguish completed work, assumptions and follow-up needs.
- Supported colleagues with practical examples of relationship management and maintained a concise learning record after important assignments.

Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Senior Fundraising Manager

Northline Community Programmes (fictional)

Jul 2020 - Jun 2024 | Bengaluru, India

Owned defined assignments and supported cross-functional coordination. Developed deeper practice in campaign planning and relationship management.

- Built transparent progress and limitation summaries.
- Translated incoming requirements into a sequenced plan and aligned responsibilities with the project or service owner.
- Applied reporting and budget coordination to resolve delivery questions while maintaining source and decision notes.
- Introduced reusable working documents and reviewed exceptions with the responsible specialist rather than silently changing scope.
- Prepared a learning and accountability report so the next team could understand the work and remaining questions.

Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

PROFESSIONAL WORKING PRINCIPLES

- Define programme objectives with stakeholders and document participation and consent.
- Separate activity counts, observed outcomes and unsupported impact claims.
- Use transparent resource records and safe handling of beneficiary information.

PROFESSIONAL EXPERIENCE / EARLIER

Fundraising Manager

Cedarbridge Community Programmes (fictional)

Jul 2017 - Jun 2020 | Bengaluru, India

Progressed from supported tasks to independently managed assignments, with review available for unfamiliar or higher-risk decisions.

- Handled recurring work involving donor research and proposal development using a documented preparation and review process.
- Supported proposal development workflow by organising inputs, maintaining issue notes and incorporating reviewer feedback.
- Coordinated colleagues and internal stakeholders using concise status updates, clear questions and agreed next steps.
- Improved record consistency through storytelling and documented handover expectations.

Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

Assistant Fundraising Manager

Cedarbridge Community Programmes (fictional)

Jul 2015 - Jun 2017 | Bengaluru, India

Built practical foundations through supervised assignments, routine documentation and feedback from experienced colleagues.

- Assisted with donor research and campaign planning within an agreed scope and escalated unfamiliar work.
- Prepared inputs and checked completeness before passing work to the responsible reviewer.
- Maintained task records and learned to communicate assumptions, constraints and observed problems clearly.
- Applied review feedback to subsequent assignments and developed a dependable working routine.

Illustrative career responsibilities. Employer confirmation and underlying work records are not supplied.

SELECTED CONTRIBUTIONS

Donor engagement strategy. Segmented prospects and developed evidence-led briefs. The achievement is the described workstream contribution; independent outcome evidence is not supplied.

Proposal development workflow. Coordinated review and source-backed narrative templates. The achievement is the described workstream contribution; independent outcome evidence is not supplied.

Donor reporting framework. Built transparent progress and limitation summaries. The achievement is the described workstream contribution; independent outcome evidence is not supplied.

SELECTED WORK / 01

Donor engagement strategy

P1 | Jan 2025 - Jun 2025 | FICTIONAL WORK EXAMPLE

Context. Fictional internal work programme in community programmes, social services and development operations; not a real client case study.

Problem. Outreach lacked a clear match to programme priorities.

Objective. Create a workable response to this issue through donor research, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up.

Contribution and ownership. Fundraising Manager; owned the stated workstream, not the full organisation or every collaborator contribution.

- Segmented prospects and developed evidence-led briefs.
- Prepared the scope with the commissioning team, identified unresolved inputs and used donor research to turn the brief into a sequenced work package.
- Applied proposal development and campaign planning while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes.
- Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed.

Methods. donor research / proposal development / campaign planning / relationship management

Deliverables. Donor engagement strategy - scoped brief; Donor engagement strategy - reviewed working package; Donor engagement strategy - handover and learning summary

Review. Reviewed the scoped output against the agreed brief, recorded exceptions and checked that key conclusions could be traced to observations. The review package calls for a programme and stakeholder plan and a named human reviewer.

Illustrative outcome: the team adopted a repeatable approach for donor engagement strategy, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied.

Suggested evidence (not supplied): programme and stakeholder plan; monitoring or casework framework; learning and accountability report.

SPECIALIST PRACTICE

Community evidence

The sample focuses on donor research, proposal development, campaign planning. Approvals, supervision and specialist input are identified in each work package; work outside this scope is referred to the designated responsible person.

Peer learning and practical guidance. Created short examples on donor research and relationship management for colleagues. Separated personal preferences from agreed team procedures and recorded useful questions.

Review and handover discipline. Facilitated practical reviews of proposal development workflow, ensuring that unresolved issues retained a named owner rather than disappearing from final presentations.

Beneficiaries, donors and programme results are fictional; no community impact or donor endorsement is verified.

SELECTED WORK / 02 AND 03

Proposal development workflow

P2 | Jan 2026 - Jun 2026 | Meridian Community Programmes (fictional)

Problem. Applications repeated inconsistent programme claims.

Objective. Create a workable response to this issue through proposal development, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up.

Ownership. Fundraising Manager; owned the stated workstream, not the full organisation or every collaborator contribution.

- Coordinated review and source-backed narrative templates.
- Prepared the scope with the commissioning team, identified unresolved inputs and used campaign planning to turn the brief into a sequenced work package.
- Applied relationship management and reporting while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes.
- Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed.

Methods. proposal development / campaign planning / relationship management / reporting

Delivered. Proposal development workflow - scoped brief; Proposal development workflow - reviewed working package; Proposal development workflow - handover and learning summary

Illustrative outcome: the team adopted a repeatable approach for proposal development workflow, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied.

Suggested evidence (not supplied): programme and stakeholder plan; monitoring or casework framework; learning and accountability report.

Donor reporting framework

P3 | Jan 2021 - Jun 2021 | Northline Community Programmes (fictional)

Problem. Updates emphasised activity without explaining learning.

Objective. Create a workable response to this issue through campaign planning, explicit review criteria and practical documentation. Agree the boundaries before execution and retain unresolved points for follow-up.

Ownership. Fundraising Manager; owned the stated workstream, not the full organisation or every collaborator contribution.

- Built transparent progress and limitation summaries.
- Prepared the scope with the commissioning team, identified unresolved inputs and used reporting to turn the brief into a sequenced work package.
- Applied budget coordination and storytelling while coordinating reviews with the designated owner. Kept decision notes so collaborators could separate facts, assumptions and changes.
- Assembled the handover material, explained open limitations and agreed which items needed further review rather than presenting them as completed.

Methods. campaign planning / relationship management / reporting / budget coordination

Delivered. Donor reporting framework - scoped brief; Donor reporting framework - reviewed working package; Donor reporting framework - handover and learning summary

Illustrative outcome: the team adopted a repeatable approach for donor reporting framework, with clearer ownership and reviewable records. This is a fictional qualitative result; no real performance measurement or external acceptance evidence is supplied.

Suggested evidence (not supplied): programme and stakeholder plan; monitoring or casework framework; learning and accountability report.

EDUCATION AND SPECIALIST LEARNING

Master's in Nonprofit Management

Asterbridge Institute of Professional Studies (fictional institution)
Jul 2013 - May 2015 | completed - fictional record
Focus: donor research, proposal development, relationship management. Specialist study on donor engagement strategy; an illustrative learning project, not a published result.

BBA in Marketing

Cedarhaven College of Applied Studies (fictional institution)
Jul 2010 - May 2013 | completed - fictional record
Focus: campaign planning, reporting, budget coordination. Applied coursework in donor research, documentation and reviewed practical assignments.

CONTINUING PROFESSIONAL DEVELOPMENT

Participatory programme design workshop (2023). Donor research and relationship management in the context of fundraising manager work. Used reflective exercises and a bounded practice example related to donor engagement strategy.

Safeguarding and data stewardship lab (2024). Proposal development and reporting in the context of fundraising manager work. Used reflective exercises and a bounded practice example related to proposal development workflow.

Monitoring and evaluation practicum (2025). Campaign planning and budget coordination in the context of fundraising manager work. Used reflective exercises and a bounded practice example related to donor reporting framework.

Provider for these illustrative learning records: Meridian Professional Learning Studio (fictional). Not a licence or certification.

LANGUAGES AND WORKING PREFERENCES

English and Hindi - professional working proficiency in this fictional record.

Work arrangement: onsite or hybrid by role requirements. Relocation: open to discussion - sample preference.

Availability: not confirmed; discuss before an interview.

CREDENTIAL AND EVIDENCE STATUS

Beneficiaries, donors and programme results are fictional; no community impact or donor endorsement is verified.

Synthetic qualification and institution names illustrate profile fields only; they are not a validated qualification route or recognised accreditation claim.

No real referee, endorsement, award, publication, membership or licence is supplied.

Use for templates, product demonstrations and test data only. Replace fictional claims and remove the demo label only after approval of real candidate information.

Contact placeholder: neel.shah@example.com. No phone, live profile URL or verified reference is supplied.

Complete machine-readable data: profile.json. Interactive companion: portfolio.html. Reference CV used for structure only; this is not Ajay Prajapat's biography.